



<http://oplin.ohio.gov>

25 Problems on Library Websites

Resources

25. Missing Board of Trustees

- Ohio Revised Code: <http://codes.ohio.gov/orc/3375.33v1>

24. No address and/or phone number on homepage

- Contact details - best and worst practice examples (<https://econsultancy.com/blog/2529-contact-details-best-and-worst-practice-examples/>)

22. No custom favicon

- What's the point of favicons? (<http://www.webdesignerdepot.com/2012/11/whats-the-point-of-favicons/>)
- Why Use a Favicon on Your Website? (<https://www.wordpress-web-designer-raleigh.com/2015/04/16/why-use-a-favicon-on-your-website/>)
- Websites Need Favicons, Here's Why (<http://blog.woorank.com/2014/07/favicon-seo/>)
- Let's Talk About the Importance of Favicons (<http://www.hongkiat.com/blog/favicons-importance/>)
- Favicon & App Icon Generator (<http://www.favicon-generator.org/>)

21. No breadcrumb trails

- Deep Linking is Good Linking (<https://www.nngroup.com/articles/deep-linking-is-good-linking/>)
- Breadcrumb Navigation Increasingly Useful (<https://www.nngroup.com/articles/breadcrumb-navigation-useful/>)
- Why You Were Always Wrong About Breadcrumbs (<https://vwo.com/blog/why-use-breadcrumbs/>)
- Think Breadcrumb Links Aren't Good For User Experience? Yes, They Are! (<http://marketingland.com/breadcrumb-links-good-user-experience-yes-97848>)

20. Using images as text

- Bad design: Using images for text (<http://www.webdevcorner.net/articles/bad-design-using-images-for-text>)

- Use CSS Text Instead of Images to Speed Page Downloads (<http://webdesign.about.com/od/speed/qt/tipspeedimages.htm>)

19. Logos that don't link to home

- Why is it standard for a website logo to navigate to the home page? (<http://ux.stackexchange.com/questions/81727/why-is-it-standard-for-a-website-logo-to-navigate-to-the-home-page>)

17. Using clip art

- Why Clip Art is Evil (<http://www.interpretationbydesign.com/?p=4415>)
- Goodbye Clip Art: Vitally important bad design (<http://www.independent.co.uk/life-style/gadgets-and-tech/features/goodbye-clip-art-vitally-important-bad-design-9899030.html>)

16. Problematic navigation

- Avoid Category Names That Suck (<https://www.nngroup.com/articles/category-names-suck/>)
- Library Terms That Users Understand (<http://escholarship.org/uc/item/3qq499w7>)
- Top 5 problems with library websites – a review of recent usability studies (<http://emilysingley.net/top-5-problems-with-library-websites-a-review-of-recent-usability-studies/>)

15. Rotating banners (carousels)

- Rotating Banners – They Are Never A Good Idea (<https://thegood.com/insights/rotating-banners-they-are-never-a-good-idea/>)
- Why you shouldn't have a carousel on your home page (<http://thetomorrowlab.com/2015/07/why-you-shouldnt-have-a-carousel-on-your-home-page/>)
- UX Drinking Game: if someone says carousel, drink (<http://www.uxdrinkinggame.com/drink/if-someone-says-carousel-drink/>)
- The Truth about Carousels [and Other Antipatterns] (<https://speakerdeck.com/michaelschofield/the-truth-about-carousels-and-other-antipatterns>)
- 6 design alternatives to avoid slideshows (<http://www.mediacurrent.com/blog/alternatives-slideshows>)
- Carousel Usability: Designing an Effective UI for Websites with Content Overload (<https://www.nngroup.com/articles/designing-effective-carousels/>)

14. Fonts under 16 px

- 16 Pixels: For Body Copy. Anything Less Is A Costly Mistake (<https://www.smashingmagazine.com/2011/10/16-pixels-body-copy-anything-less-costly-mistake/>)
- Make It Big! The Effect of Font Size and Line Spacing on Online Readability (<http://pielot.org/pubs/Rello2016-Fontsize.pdf>)

13. Huge flyer images

- Google Developers: Image Optimization (<https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency/image-optimization?hl=en>)
- Compressor.io compression tool (<http://compressor.io>)
- Describing Images for Improved Web Accessibility (<http://www.mediacurrent.com/blog/describing-images-improved-web-accessibility>)

10. No search at all

- Top 10 Guidelines for Homepage Usability (#5) <https://www.nngroup.com/articles/top-ten-guidelines-for-homepage-usability/>)
- Search: Visible and Simple (<https://www.nngroup.com/articles/search-visible-and-simple/>)

8. More than one search field

- Search Best Practices: Only One Search Box (<http://www.ideaeng.com/one-search-best-practice-0603>)
- Minimize Cognitive Load to Maximize Usability (<https://www.nngroup.com/articles/minimize-cognitive-load/>)

7. Using placeholder text in form and search fields

- Placeholders in Form Fields Are Harmful (<https://www.nngroup.com/articles/form-design-placeholders/>)
- 11 reasons why placeholders are problematic (<https://medium.com/simple-human/10-reasons-why-placeholders-are-problematic-f8079412b960#.qm79jbnbb>)

6. Search in the wrong place

- Usability Tip: Don't Make Me Search for Search (<https://uxmag.com/articles/usability-tip-dont-make-me-search-for-search>)

5. Redundant links

- The Same Link Twice on the Same Page: Do Duplicates Help or Hurt? (<https://www.nngroup.com/articles/duplicate-links/>)

4. Poor contrast

- Low-Contrast Text Is Not the Answer (<https://www.nngroup.com/articles/low-contrast/>)
- Low-contrast text isn't a good idea for user experience (http://pilotonline.com/inside-business/news/columns/low-contrast-text-isn-t-a-good-idea-for-user/article_a65c5fe0-37f6-500c-af07-02f4326c8d3d.html)
- CheckMyColours.com (<http://www.checkmycolours.com/>)

3. Poor speed

- How Fast Is Your Website? How a Slow Website can Affect Your Google Ranking (<https://www.rebeccavandenberg.com/fast-website-slow-website-can-affect-google-ranking/>)

- Speed Is A Killer – Why Decreasing Page Load Time Can Drastically Increase Conversions (<https://blog.kissmetrics.com/speed-is-a-killer/>)
- Mobile stress: Slower web pages lead to increased user frustration and lower engagement (<http://www.webperformancetoday.com/2013/12/11/slower-web-pages-user-frustration/>)
- Test with Google speed test tool (<https://testmysite.thinkwithgoogle.com/>)

2. Poor accessibility

- W3C: Introduction to Web Accessibility (<https://www.w3.org/WAI/intro/accessibility.php>)
- WebAIM: Introduction to Web Accessibility (<http://webaim.org/intro/>)
- Web Accessibility Checker (<http://achecker.ca/checker/index.php>)

1. Not responsive

- 6 Undeniable Reasons Why Your Website Should Be Responsive (<http://blog.hubspot.com/marketing/responsive-design-list#sm.0000riozmkaggdtqps1gdm4n0j1p>)
- 8 reasons to have a responsive web design (infographic) (<http://www.marketpath.com/digital-marketing-insights/8-reasons-to-have-a-responsive-web-design-infographic>)
- Why You Need to Invest in Responsive Web Design (<http://www.convinceandconvert.com/mobile/why-responsive-web-design/>)