



PLAN FLA Mini Conference

August 25, 2017

Florida State University – Panama City • Holley Academic Center

AGENDA

8:30 – 9:00	Registration and continental breakfast
9:00 – 9:15	Welcome by FLA President Robin Shader <i>Location: Holley Lecture Hall</i>
9:15 – 10:30	Keynote <i>Keynote: Collaborators for the Future: Trends, Signals, and the Library of the Future</i> with Miguel Figueroa from the ALA Center for the Future of Libraries How do we think about the future? As something for someone else to worry about? As something that will happen to us, not with us? As something that is over-promised, but has under-delivered? Over the past two years, ALA's Center for the Future of Libraries has learned that thinking about the future starts when we activate our minds to look for signals and trends outside of our immediate environments – and then think about those trends in light of our professional values and the values we seek to provide to our communities. As we talk with our communities about the trends and signals we see, we can begin to make the move from futuring to innovation for better libraries. <i>Location: Holley Lecture Hall</i>
10:30 – 10:40	Break
10:40 – 11:30	Breakout Session 1 <i>From Futuring to Innovation</i> with Miguel Figueroa from the ALA Center for the Future of Libraries In this interactive session, attendees will take some of the trend scanning from the Center for the Future of Libraries – as well as their own community insights and evidence – and consider a positive innovation for the future of libraries. This activity helps demonstrate how we can all use a futures-focused approach, and our commitment to library values, to help build the libraries of the future. Bring your colleagues for this team-based approach to futuring and innovation – and come ready with your bold vision for the library of the future. <i>Location: Holley Lecture Hall</i> <i>Marketing Your Library...and Yourself</i> with Kayla Kuni from the New Port Richey Public Library This presentation will focus on how to market public library services to individuals and agencies that either don't see the value of the library or are not clear in how the public library fits in with their organization. Sometimes the biggest hurdle we face is the idea that there is a public perception that librarians are cold or dismissive; this is a stereotype that we can break by being more engaging in our outreach efforts with a wide variety of organizations and community agencies. By the conclusion of the presentation, attendees will be able to apply key concepts to better assist them in how to get involved in local agencies as well as receive buy in from their management team. Attendees will be able to identify local groups that would be worth reaching out to. Additionally, attendees will also be able to report on library initiatives that are of interest to those agencies. Finally, attendees will develop outreach programs that can be developed in coordination with local agency partners. <i>Location: Holley Academic Center, Room B208, Second Floor</i>



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AGENDA Continued

11:30 – 12:30	Lunch (<i>prize drawing will start at 12:20 in the lecture hall (must be present to win!)</i>)
12:30 – 1:20	About Bots: A Crash Course in LEGO Robotics for Libraries with Megan Fontaine from the Destin Library This presentation will outline the necessary steps to implement a six-week robotics program at a public library, based on the model used during the Destin Library’s Summer of Code program. Both the successes and failures of the program will be covered (no program is perfect, after all), and will include feedback gathered from participants and their parents to provide suggestions for other libraries to improve on their design. Attendees will be able to gain some hands-on experience with the LEGO Mindstorms base kits and iPads used in the robotics program so that you can gain the confidence necessary to experiment on your own. <i>Location: Holley Lecture Hall</i>
	Wikipedia + Libraries: Better Together with Rob Favini from OCLC Join Rob Favini, OCLC Member Relations Liaison, for a look at Wikipedia + Libraries, a project of OCLC Research and WebJunction. Attendees will learn how this new project facilitates human-to-human connections among Wikipedians and librarians and exposes library staff to the inner-workings of Wikipedia so that they can work hands-on with the resource and adeptly guide their patrons’ use of it. <i>Location: Holley Academic Center, Room B208, Second Floor</i>
1:20 – 1:30	Break
1:30 – 2:20	Imagine: Outreach Outside the Box with Heather Ogilvie from the Bay County Public Library A review of one year as an Outreach Librarian, expanding access and engaging the community. People who can’t, don’t, or won’t use the library are literally everywhere you look when you step outside the building. Explore ways to reach out to those people. Imagine how we might transform our community if we put a librarian in daycare centers, in afterschool programs, in senior living facilities, in our correctional institutions, in the mall, in neighborhoods, in the conversation. The challenges are easy to find. The Alzheimer’s Association projects that by 2025, there will be an estimated 7.1 million people age 65 and older with Alzheimer’s disease. Learn about library service to adults with dementia — simple, inexpensive, and profoundly rewarding. We will discuss programs and resources for working with people of all ages. Unleash your creativity. Innovative library outreach can be an unexpected success story for your library. <i>Location: Holley Lecture Hall</i>
	Visual Literacy: Communicate with Patrons Using Photography with Shaun Saxon from Florida State University, Panama City Good images are vital to market library services. Grab patron interest with great pictures! Attendees will learn essential concepts, tools, software, and techniques of photography to make better pictures. You are encouraged—but not required—to bring a camera: either iPhone or DSLR with separate hotshoe flash. <i>Location: Holley Academic Center, Room B208, Second Floor</i>
2:20 – 2:30	Break
2:30 – 3:30	Active Shooter: Beyond Run, Hide, Fight with John Shelton from the West Florida Public Libraries The Department of Homeland Security currently advocates Run, Hide, Fight when it comes to responding to an active shooter. While this is sound advice, it’s not enough. Managers and staff need to understand how to quickly recognize when a dangerous situation is developing, how they should react, and how to take decisive action. How to train and prepare your library and then continue operations is also covered. At the end of this training, attendees will be able to recognize a developing emergency and maintain enough self-awareness to respond properly and take decisive action when determining when to run, when to hide, and when to fight; be able to develop an emergency response plan and train their staff to carry it out; and learn to develop a continuity of operations plan to deal with their staff, the press, and the public, and open their libraries as soon as possible. <i>Location: Holley Lecture Hall</i>

Breakout Session 2

Breakout Session 3

General Session

AGENDA Continued

Lightning Rounds	<p>3:30 – 3:50</p> <p>Lightning Rounds <i>Location: Holley Lecture Hall</i></p> <p><i>Using Historical Inquiry as Library Staff Development</i> with Alvin Lee and Pamela Monroe from Florida A&M University The session will explain how genealogy can be used to teach library staff research skills. Staff learned how to read census records, how to search for primary sources, and how to use genealogy software.</p> <p><i>Emerging Technologies, Evolving Libraries</i> with Dr. Lorri Mon from Florida State University This session will explore the innovative ways libraries are reimagining services and integrating emerging technologies to create new ways of engaging with STEM and STEAM learners and to promote entrepreneurship in communities.</p> <p><i>How to Win an FLA Award</i> with Regina Burgess from the Panhandle Library Access Network Hear from a former chair of the FLA Awards Committee on how to write an FLA award nomination for yourself, your colleague, or your library so that you get the recognition you deserve!</p>
3:50 – 4:00	<p><i>Children's Week – Hanging of the Hands</i> with Renae Rountree from the Washington County Public Library <i>Location: Holley Lecture Hall</i></p>

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- Click the Guest Registration button
- Register
- You will receive a text message with a password
- In your web browser, enter your cell phone number as your username and the four-digit code you received in the text message as your password; you may need to do this twice.



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SPEAKER BIOS

Miguel Figueroa works at the Center for the Future of Libraries (www.ala.org/libraryofthefuture), an initiative from the American Library Association. He has previously held positions at the American Theological Library Association; ALA's Office for Diversity and Office for Literacy and Outreach Services; NYU's Ehrman Medical Library; and Neal-Schuman Publishers. He is a graduate of the University of Arizona's Knowledge River Program, an initiative that examines library issues from Hispanic and Native American perspectives.

Kayla Kuni is the Community Education Librarian for the New Port Richey Public Library. Her responsibilities include cataloging, applying for grants and awards, community presentations, outreach to nonprofits, networking, adult programming, and working with the business community. In an effort to better assist local business owners, and to be of more value to the City of New Port Richey, Kayla is returning to graduate school in the fall of 2017 to begin the MBA program at the University of South Florida.

Rob Favini is a Member Relations Liaison within OCLC's Membership and Research Division. Prior to joining OCLC Rob held positions in public, academic, and special libraries working as a reference librarian, education coordinator, library administrator, research analyst, and project manager. In addition, he currently serves on his city's Board of Library Trustees. Rob holds an MLIS from Kent State University and an MBA from Bentley University.

Shaun Saxon is the branch library director at FSU-Panama City and loves having the freedom to create a user-centered environment and continuously improve services. He formerly served with the University of Florida, the Alachua County Library District, and the U.S. Navy as a Fleet Marine Force Corpsman. His visual arts experience includes working as an international award-winning wedding photographer for ten years. He has a Bachelor's in English from UWF and a Master's in Library and Information Studies from Florida State University.

Megan Fontaine has worked for the Destin Library for three years. She is a graduate of Florida State University with a Bachelor of Arts degree in English with a specialization in editing, writing, and media.

Heather Ogilvie is the Outreach Librarian for the Bay County Public Library. Formerly a branch manager in the Northwest Regional Library System and Marion County Public Library System, Heather is now learning to turn the library experience inside out. She has a BA in English from Colby College, an MLIS from FSU, and a passion for helping.

John Shelton served in the US Navy for 26 years and now very happily serves his community of Escambia County, Florida as the aide to the director of West Florida Public Libraries. During his career in the military, he sailed three oceans, visited more than two dozen countries, and his tours of duty included a year on the ground in Iraq as a Counter Radio Controlled IED Specialist, piloting hovercraft, instructor, aircraft carrier flight deck crewman, rescue swimmer, and electronic warfare aircrewman. His undergraduate degree is a BS in Labor and Employee Relations from Penn State and in January of 2018, he will begin his MLIS at the FSU School of Information.

Alvin Lee is the Senior Library Technical Assistant and ILL/UBorrow Supervisor at Florida A&M University. He's currently an LIS student at University of South Florida. Alvin is the former Site Coordinator for 21st Century after school program in Thomasville, Georgia and worked as the Library Associate/Branch Manager Live Oak Public Library System Savannah, Georgia. He also spent 20 years as a classroom teacher in Savannah/Chatham County Public Schools.

Pamela Monroe is the Information Literacy Coordinator/ Reference Librarian at Florida A&M University. She has 17 years of experience as a classroom teacher in Leon County and 3 years of experience as an academic librarian at Florida A&M University. She spent 1 year as a youth services librarian at Leon County Public Library.

Dr. Lorri Mon is the Director of Florida State University's School of Information in Tallahassee, Florida. Her research and teaching has explored evolving library information services from email, chat, instant messaging, and text messaging to social media and virtual worlds, and she is currently involved in the launch of FSU's technology and innovation makerspace.

Regina Burgess is the Manager of Continuing Education Services for the Panhandle Library Access Network. She served on the FLA Awards Committee for three years, with one year as Vice Chair and one year as Chair. She has also written two winning FLA award nominations (FLA Outstanding New Librarian and FLA Leader of the Year). Regina has a BA in History from New Mexico State University and an MLS from the University of North Texas.