



## Small & Rural Libraries Conference

January 19, 2018

Florida State University – Panama City  
Bland Conference Center

### AGENDA

8:00 – 8:30	Registration and continental breakfast
8:30 – 9:30	<p><i>The Three P's of Applying for LSTA Grants: Planning, Preparation and Presentation</i> with David Beach of the Florida Dept. of State's Division of Library &amp; Information Services</p> <ul style="list-style-type: none"> <li>• <b>Planning</b> ahead is key to a successful grant application. (What do you need to know to get started? e. g., Understanding the program guidelines)</li> <li>• <b>Preparing</b> a needs statement is critical to making the case for the project. (What vital need is not being addressed? e.g., Supporting the proposition with data)</li> <li>• <b>Presenting</b> your project as a solution to the need. (How will the proposed project address the need? e.g., Identify the solution the grant will provide)</li> </ul>
9:30 – 9:45	Break
9:45 – 10:45	<p><i>FLA Proposed Library Certification</i> with Gene Coppola, FLA Public Library Directors Member Group &amp; Director of the Palm Harbor Library</p> <p>This session will present a preliminary overview of a new Florida Library Association initiative regarding a formal certification process for public libraries in Florida. This particular presentation will narrow its scope to small and rural libraries.</p>
10:45 – 11:00	Break
11:00 – 11:30	<p><i>How to Host a Fun, Easy, and Literary Halloween Event</i> with Robyn Drummond of the Wakulla County Public Library</p> <p>Learn how one small public library hosts a Halloween Trick-or-Treat Story Walk with an annual attendance of over 4,000 people on a very small budget.</p>
11:30 – 1:00	Lunch

*This conference was funded in part under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.*



DIVISION of LIBRARY and  
INFORMATION SERVICES

# AGENDA Continued

1:00 – 3:00

## *Cultural Competency: Diversity and Generational Diversity* with Rick Caldwell of RCultures

Through this training, participants will learn to view each individual as having a unique culture, and gain tools to develop more culturally proficient personal and professional behaviors.

Rather than singling out specific groups or ethnicities by developing "lists" of values and beliefs, the approach focuses on communicating, building trust, being sensitive, and recognizing and learning about the unique and special qualities of various cultures.

In addition, participants will get a deeper understanding of why people of different age groups tend to think, feel, and act as they do. You will learn a variety of strategies and techniques for finding "common ground" for working more effectively, collaboratively, and productively with everyone on your team.

3:00 – 3:15

Break

3:15 – 3:45

## *Budget Crunch at the Mary Esther Public Library: How a Community Rallied to Save Their Library* with Sheila Ortyl of the Mary Esther Public Library and Michele Rachie from the Friends of the Mary Esther Public Library

Learn the background of why they felt the library was in danger and how quickly the Friends responded and coordinated an advocacy effort on their behalf.

### Wi-Fi Instructions

Guests must use a cell phone or device on which they can receive a text message to register. To connect:

- Choose FSUGuest from the list of available networks
- Open a web browser
- Click the Guest Registration button & register
- You will receive a text message with a password
- In your web browser, enter your cell phone number as your username and the four-digit code you received in the text message as your password; you may need to do this twice.



Once registered, you can access the Wi-Fi with other devices using your password. Upon registration, guest Wi-Fi is available immediately, and access is valid for one day. Guests can access Wi-Fi on multiple devices, and there is no limit to the number of times a visitor can register.

Visit our website at [plan.lib.fl.us](http://plan.lib.fl.us) for more training opportunities, community forums, vendor discounts, and cooperative purchasing opportunities!

 **#PLANSRL18**