



**Innovation Grant Application**

Library: Strozier Library at Florida State University

Project Managers: Jeff Phillips and Michael Meth

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**Name of Project:** Library Ambassadors

**Grant Amount requested:** \$6050.00

**Scope of the Project:**

To better serve the student and faculty population at Florida State University, University Libraries developed the Library Ambassador Program to provide peer support campus-wide. The Library Ambassadors are FSU students trained in advanced library methods and possess in-depth knowledge of library services and contacts. These students represent the library from within their classes and reciprocate information between the libraries and the faculty/student body.

**What need in the library/community will this project address?**

The Library Ambassador Program is an opportunity to utilize the student body to create an onsite, just-in-time delivery model for library information, which the current staffing model is unable to provide. By equipping students with knowledge about the library and our services these trained ambassadors can mediate and share information in their classes and student organizations throughout the university. To help spread the word of this initiative, University Libraries is implementing outreach strategies to boost recruitment and recognition of the Library Ambassadors. We believe that we are developing a service at FSU that is scalable and transferable to other institutions.

**Resources required:**


|  |        |
|--|--------|
| 25 honoraria @ \$200.00 per student          | \$5000 |
| Recruitment, training and recognition events | \$500  |
| 25 name badges @ \$7.00                      | \$175  |
| 25 shirts @ \$15.00                          | \$375  |

**Activities/Timeline (include estimated completion date):**

We are currently in the second year of the Library Ambassadors program and are looking for resources and financial support to expand and improve the program. Some fund from the grant will go towards developing and recruiting the next group of ambassadors. Recruitment for next year’s ambassadors occurs in both the fall (2016) and spring/summer (2017) semesters. Once the students have committed to serving as a library ambassador we will train and educate them. Our expectation is that once they have participated for one year, they will return and serve as ambassadors until their graduation.

**How will the library sustain this project?**

The Library Ambassador Program is still a new program, and only very limited funds have been dedicated to it thus far. With this funding, we would be able to build a more robust program, assess the outcomes and determine whether this is a successful initiative that aligns with FSUs and the Libraries strategic goals. Following this evaluation we intend to request recurring funds to sustain this initiative.

Applicant’s signature:  Date: 10-31-2016

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Approved \_\_\_\_\_ Not Approved \_\_\_\_\_

PLAN Executive Director \_\_\_\_\_